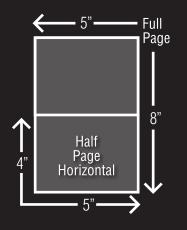
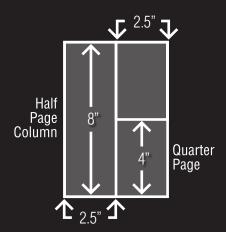


THE 12TH ANNUAL COLUMN AWARDS PROGRAM ADVERTISING

AD SIZES





FULL PAGE

\$300

HALF PAGE Horizontal \$200

HALF PAGE Column \$150 QUARTER PAGE

\$125



MARCH 14, 2011 7:00PM Irving Arts Center

ELECTRONIC FILES REQUIRED FOR ALL ADS

When sending in publication-ready ad materials, the following forms are acceptable:

Adobe CS files
JPEG, TIFF, PNG & EPS
Adobe Acrobat (PDF) Preferred

Compressed files should be e-mailed to:

chrisr@thecolumnawards.org

Please include all necessary support files, including all image files (at 300 dpi) as well as both screen and printer fonts. The Column Awards program will be produced computer to plate. As a result, film ads will not be accepted.

All quoted rates include full color.

Premium positions,
Inside Front Cover - Inside Back Cover,
are available for \$400.

NO MATERIALS? WE CAN CREATE AN AD FOR YOU!

For an additional donation of \$50 per ad, our talented staff of experienced designers can create an ad and/or logo that produces results for your business!

Contact Chris Robinson at chrisr@thecolumnawards.org for more information.

TO SUBMIT AN AD,

please send your publication-ready file to chrisr@thecolumnawards.org
Send your check or money order payable to John Garcia's The Column
to John Garcia
4114 Newton Ave. Apt #214

4114 Newton Ave. Apt #214 Dallas, TX 75219

All ads and payments must be recieved no later than

FEBRUARY 28, 2011

Remember, all proceeds from The Column Awards (after expenses) go to Broadway Cares/Equity Fights AIDS